Powerful things come in small packages

Quick, name some of the most important parts of the body. The things that keep you up and running day to day. The heart? Sure. The brain? Of course. Were you just about to say the thyroid gland? No?

The fact is, the thyroid could be one of the most underappreciated powerhouses in the human body. Although this butterfly-shaped gland is small, it's mighty. Located just below the Adam's apple, the thyroid produces hormones that help keep your organs, tissues and cells chugging along. The heart, brain, liver, kidneys and skin all need the thyroid in order to do their best.¹

If your thyroid isn't working the way it should, your body may not be either. That's the case for 27 million Americans – more than half of whom are undiagnosed – who are affected by either an overactive (hyperthyroidism) or underactive (hypothyroidism) thyroid.¹ The incidence of thyroid issues increases with age and is more common in women. Family history can play a part, as well. Left untreated, thyroid imbalances can cause high cholesterol, heart disease and a host of other issues, such as osteoporosis and infertility.

Symptoms of a thyroid imbalance^{1,2}

Hypothyroidism - underactive thyroid

- Fatigue
- Forgetfulness
- Depression
- Heavy menstrual periods
- Dry, coarse hair

Hyperthyroidism - overactive thyroid

- Heat intolerance, sweating
- Weight loss
- Frequent bowel movements
- Changes in vision
- Fatigue and muscle weakness

- Dry, coarse skin
- Weight gain
- Mood swings
- Hoarse voice
- Constipation
- Menstrual disturbance
- Impaired fertility
- Mental or sleep disturbances
- Tremors
- Thyroid enlargement



If you're having symptoms similar to those described above, talk with your doctor.* He or she may recommend simple blood tests to determine if your thyroid is working properly. Thyroid imbalances can often be corrected, leaving you feeling healthier, more energetic and ready to power through your day.

*Your doctor or other health care provider you may see for medical care and advice



Certain factual or statistical information was derived from the following sources:

¹American Association of Clinical Endocrinologists: www.aace.com (September 2009). ²WebMD®: women.webmd.com/picture-of-the-thyroid (May 2010).

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado and Nevada: Rocky Mountain Hospital and Medical Service, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICt® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. In Olito: Community Insurance Company, In Virginia: Anthem Health Plans of Virginia: Anthem Plans of