

Your Name
Street Address
City, State, Zip

Date

Name of Contact
Company Name
Street Address
City, State, Zip

Subject: *Apple Marketing Internship*

Dear (Ms./Mr. Contact's Last Name),

Hook/Intro:

My name is _____, and I am applying for the marketing internship position at Apple. I grew up in Cupertino, California, and so, Apple was literally in my backyard. I understand firsthand how you've earned your reputation as the most progressive and creative leaders in technology. For over a decade, I've been a loyal customer and now I want to impress Apple with the skills I have learned using your technology in a marketing capacity. I know my____(first paragraph example)____ and ____ (second paragraph example)____ will add value to Apple's mission of _____.

Paragraph 1:

Discuss a personal example of how you have done exemplary work in relation to one of the job requirements/description points.

Paragraph 2:

Discuss a personal example of how you have done exemplary work in relation to a second job requirement/description point.

Concluding Paragraph:

I know that my background and experience, combined with my knowledge of Apple products and eagerness to learn more about (area of interest), make me the perfect person for the positions of Marketing Intern. I very much look forward to hearing back from you in the near future and welcome the opportunity to interview for this position as soon as possible. Please feel free to contact me at (your cell number) or email me at (your email address).

Thank you so much for your time and consideration. It means so much to me. Take care and have a wonderful day.

Best,

(Your Name)